



G. N. Kuruc, Jr.
Key Account Manager
400 Raritan Center
Edison, N. J. 08837
908-225-4774
Voice Mail 43778

FAXED

May 31, 1996

Mr. Rich Plishka
Vitale Foodtown
9 BiState Plaza
Old Tappen, N. J. 07675

Dear Rich:

I would like to propose the following promotion for all of your stores during the months of June and July:

Dates June 15-July 31, 1996

Program \$ 2.00 per carton price reduction on all **WINSTON** Brand Styles
 \$ 2.00 per carton price reduction on all **DORAL** Brand Styles

Price Reduction Method Weisak Scanning System

Advertising Placed by RJR Field Reps the week of June 17

Payment Upon completion of Program based on scan data.

Rich, if this Program meets with your approval, please call me.

Sincerely

Nick Kuruc

G. N. Kuruc, Jr.

51849 4572